
HIGHLIGHT TOPIC

DBA, Career and Family – The Next Challenge ?
Tips to Make this Transition, a Winning Combination

News

- * Flashback to Our 2019 Gala ceremony
 - * 10th anniversary celebration of Sun Yat-sen DBA program
 - * Ceopolitics Festival at GEM
-

GEM Library : How to set-up a watch program to monitor information online?

Recent Graduations, Upcoming Events, and Call for Papers

THE DOCTORAL KNOWLEDGE COMMUNITY

ISSUE N°8 - Spring 2019

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FROM THE DIRECTOR'S DESK

Dear doctoral community,

We were very happy to welcome so many of you to the recent doctoral graduation ceremony in Grenoble.

We would also like to thank you very much for your involvement on LinkedIn. Your support on this social network is very important, and it helps us make your doctoral programs shine.

As you have noticed, we are expanding in the United States, and I would like to take this opportunity to thank Michelle Mielly, who has been a great program director for the DBA in Los Angeles and who will now direct the new GEM DBA in New York. Her coaching skills and deep care of students and alumni have been greatly appreciated, and I am glad she will bring all her expertise to our new DBA site.

Pierre-Yves Sanséau will now direct the GEM DBA in Los Angeles. Most students and alumni know Pierre-Yves because he has been teaching in the program for the last seven years. But, Pierre-Yves also brings DBA leadership experience from his previous management of the DBA program in Switzerland, and I thank him for his great professionalism and pastoral care.

I am delighted to welcome Damon Golsorkhi, who will succeed Pierre-Yves with the Switzerland program. In that program, there are 36 active students, most of them in Stage 2 of the program, and I am convinced they will appreciate Damon's exceptional research abilities and great multicultural social skills.

Next events:

March 28 and 29: I am thrilled to be going to Beirut, where I will meet with the GEM and DBA community there.

April 11: Claire is organizing an event in Manhattan, New York, featuring Bruce Thibodeau, Maung Min, Frances Turner, and Ben Powers—and, of course, Michelle Mielly.

All prospective students you may know and yourself as a student, alumni, or supervisor are welcome to this event.

June 1: Claire is planning a great event in Los Angeles at WET Design thanks to Helen Park, who is welcoming us there. DBA students, graduates, supervisors, and prospective students are invited.

I hope you will enjoy this new issue's focus on the *DBA, Career, and Family—The Next Challenge? Tips to Make This Transition a Winning Combination*. I thank Sarah Bou Diab, Angela Whiteside, and Elie-Cedrick Achkar for their contributions!

Warmest regards,



Valérie
Sabatier

Director of the
Doctoral School

Contact :

valerie.sabatier@grenoble-em.com



DOCTORAL NEWS



A 2018 graduate of the China program, Dr. He Wan, who was supervised by Program Director Dr. Jie Yan, joined a 3-year post-doc position in Sun Yat-sen University in Guanzhou, China.

This is the first time one of our graduates has taken on an academic research job in a top, prestigious public university in China. Congratulations, Dr Wan!

Vincent Pasquier (PhD graduate) defended his thesis on December 10, 2018.

He was offered a full time assistant professorship at HEC Montréal in Canada.

Congratulations, Vincent !



Stacey Malek, a PhD candidate, received one of the two Doctoral Dissertation Proposal awards during the 2019 Winter AMA Conference in Austin, Texas,

Her Proposal, “Informal Controls, Salesperson Engagement, and Performance: Toward a Comprehensive Framework in a B2B Environment” was reviewed by a panel of two subject matter experts. Both reviewers reacted positively to this work and believe that the dissertation makes a significant contribution to the field of sales management.

Congratulations, Stacey!

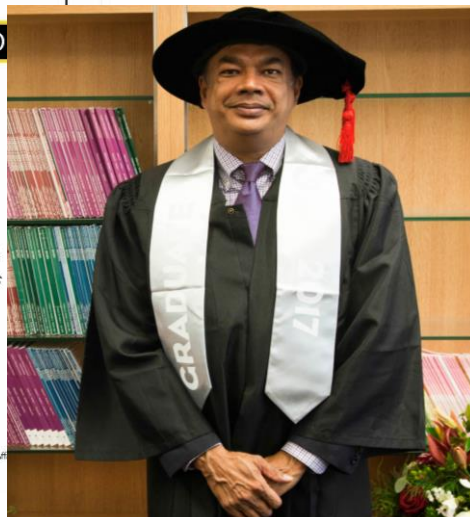
DOCTORAL NEWS



Grenoble Ecole de Management PhD students Neva Bojovic, Sean White, and Vidya Oruganti attended the Academy of Management specialized conference in Tel Aviv in December 2018.



Emerald Best Paper Award



James Jain, a 2018 DBA graduate, wrote a paper with Tim Andrews that won the best paper award at Convergence-2018, 13th Annual International Conference on Applied and/or Interdisciplinary Research: Emerging Economy Perspectives. Congratulations, James!

DOCTORAL NEWS



Sun Yat-sen DBA program's – 10-year anniversary

On January 20, 2019 Jie Yan, DBA program director for China attended the 10-year anniversary celebration of the Sun Yat-sen DBA program in Shanghai. DBA graduates Qing Zhang, Bo Song, He Wan, and Zhipeng Chen, shared their experiences and achievements during and after their DBA journeys.

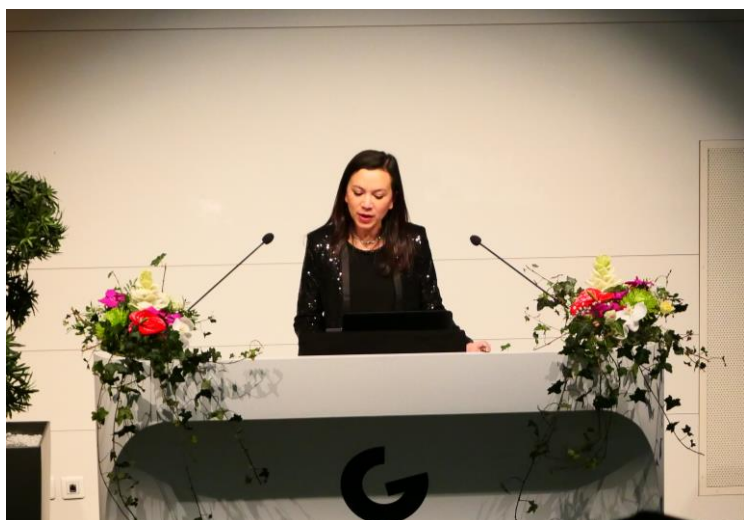


DOCTORAL NEWS

- DBA GALA CEREMONY -

On February 2, 2019, the doctoral community gathered together to celebrate the graduation of both DBA and PhD students of 2018 and early 2019. We would like to once more thank all our students and relatives who made the day special.

We are very proud of our graduates who have completed their doctoral journeys with patience, stubbornness, and passion. They have experienced challenges in their journeys, but they always overcame them. Valérie Sabatier, Director of the Doctoral School, and Charles-Clemens Rüling, Associate Dean for Research, kicked off the ceremony with opening remarks, during which Valérie recognized the great support provided by family and friends to doctoral students.



Opening speech with Valérie Sabatier, Director of the Doctoral School and Charles-Clemens Rüling, Associate Dean for Research



62 DBA students and 5 PhD students graduated and many of them attended the ceremony with family and friends.

DOCTORAL NEWS



The end of a long but unforgettable journey !



Time to celebrate at the Grenoble Convention Center



UPCOMING EVENTS

GEOPOLITICS FESTIVAL

Only a few days away from Brexit, the continuing rise of populism across Europe, and the transformation of the Common Agricultural Policy (CAP) ... Considering all these challenges, what is the future of the European Union? Are we going towards its integration or disintegration?

Over four days, the Festival of Geopolitics will allow you to meet with experts from all over Europe to uncover the situation and the European Union's exact role in what is going on in the region.

You can watch the conferences live from Grenoble and by podcasts after the event.

Date: March 13–16, 2019

Where: At GEM **or online** at

www.festivalgeopolitique.com



Make your Talent evolve through learning & education: companies - as well as staff - need life long learning, constant upgrade of skills, and to ensure the opportunity to pivot outside of more than one career path.



#IGEF2019
STATE OF TALENT
21 March 2019
InterConti Geneva
Starting at 18h00

Keynote by **Dr Valérie Sabatier, Director of the Grenoble Ecole de Management Doctoral School**. Followed by a rich panel debate & a generous networking buffet. Early bird registration here: IGEF.CH

MORE EVENTS! Join us !

Switzerland // Women Expo Fait in **Zurich on March 24, 2019**. [More info](#)

Lebanon // GEM networking event in **Beirut on March 29, 2019**. [More info](#)

USA // New York DBA Kickoff event on **April 11, 2019**. [More info](#)

A WORD FROM THE LIBRARY

How to Set-Up a Watch Program to Monitor Information Online

As a librarian, I felt honored to produce an article about how to build what we call a *watch program* or an *information watch strategy*. In this article, I will give you information about the origin and context of this activity, and I will explain the process we use in the Monitoring Department of the Dieter Schmidt Library and will provide free tools to set up a watch program.

This article does not aim to be exhaustive, and writing it was a real challenge because there is no one unique definition for this activity. The French Repository's *Intelligence Économique: Références et notions-clés* indicated in 2015 that "today [,] Economic Intelligence is defined as a form of corporate governance based on the mastery and usage of strategic information to create durable value in an entity. It is composed of watch/anticipation, economic security, and influence." ¹ So, we can see this concept is at the crossroads of several fields: Information Sciences, Management Sciences and Strategy, Law, and, even, Economics (Dupin, 2014). According to these definitions, the activity of monitoring a topic to gather information is rooted in *Economic Intelligence*. There are several types of monitoring or watches, but today, we are focusing on what librarians call the informational watch. This activity has been defined by Jean-Pierre Lardy, retired teacher-researcher at Urfist de Lyon, as "the set of strategies implemented to stay up to date as quickly as possible using automated systems" (Peron, 2018).

There are many sources in academic and professional literature that describe the steps of the process, but we can retain five main steps (CETISME, 2002; Miaux, 2010):

1. Purpose/Need
2. Collection/Storage
3. Processing/Analyze
4. Dissemination
5. Capitalization/Action

I work in the Monitoring Department of the Dieter Schmidt Library along with Anaïs CHANCEL (the department manager), Alicia MARTIN-MUNOZ, Laetitia CUSCHIERI, and the library manager, Corinne FLACHER-DAVID. We produce strategic and informational watches for our clients, all GEM employees, and as professionals, we follow the five steps, which are all important when setting up a watch program.

Still, first defining the scope of the need, then doing a good sourcing, followed by creating efficient search equations are crucial processes. Thus, a meeting with the clients is essential to "clarify their needs with them and maintain a regular dialogue after the delivery in order to guarantee the quality," says Anaïs CHANCEL.

As GEM DBA students, you might want to keep up to date on several topics related to your thesis. We use the "five W questions" from the marketing field to define needs (McKee, 2010) and to determine the type of information to look for. Then, it is time to identify the sources online. Institutional websites, non-profit association websites, experts' blogs, the latest news from specific press titles, academic information, social media sites, and podcasts can be used. For an informational watch, we only use information that can be legally collected: white information that is publicly available for free or under subscription and grey information, even if it is more difficult to reach it (an authorization should be provided: e.g., dissertation and thesis through the academic databases or Open Access databases).

A WORD FROM THE LIBRARY

Then comes the time to use these tools to collect information from the online sources and disseminate them. At the library, we pay to license the specific software SINDUP that covers the rest of the process. The constant dialogue with the clients enables a guarantee of the quality of the results. If you are doing an informational watch for yourself, you might want to disseminate the results to your colleagues and can choose from the free tools that abound online; I will only present some of them here.

If you want to follow the latest news from a source to collect information, you can use *content syndication*, and for this, [Feedly](#) is the most popular free tool at the moment. You retrieve the URL addresses of the desired websites, and the application generates an RSS feed for your personal online library. But, it can also be a collaborative tool that allows a group to work together with only one Feedly account, which can generate email alerts and automatically send information with *Push* notifications. You can use *bookmarks* to save a website for later consultation or employ the *Pull* method if you have time to spend on your watch program, but for that, you must access the websites you want to keep up to date with. To consolidate your bookmarks, you can use [Evernote](#), which is similar to [Diigo](#), but with Evernote, you save the webpage itself, not only the URL address. So, if a webpage is later suppressed, you will not receive the Error 404 message, which is the case with Diigo. Finally, if you want to share the results, you have several options. With Diigo, you may share the results among a group. With Feedly, it is possible to directly disseminate the results on Facebook or Twitter. And if you want to highlight a selection in your results and format it before disseminating it, you can use [Scoop.it!](#) With this tool, the results take the form of an updated journal in real time.

To conclude, the five steps will help make your research more efficient. You have the option of using a paid informational watch or taking advantage of the many free tools out there. For further information, do not hesitate to reach out to us at the library.

Book Publishing: Tools and Information

By the end of 2017, the library was receiving many specific requests from GEM DBA students and teachers for information about book publishing. Questions included: How do I find a publisher? Where do I start if I want to publish a business book? If I want to publish a book, is it possible to identify GEM as the publisher? This prompted the Doctoral School in 2018 to request a guide on publishing a trade book. In response, the library has produced a video that includes information about the book market, different options in the publishing chain, and how to find a literary agent, amongst others.

Watch the video on the Library's YouTube channel: <https://youtu.be/zR9jWKRIpck>

By Aïna OLAGNON

Documentalist - Dieter Schmidt library

Aina.olagnon@grenoble-em.com



**Complete bibliographic references upon request at the Library*

1. Revel, C., 2015. Intelligence Économique : Références et notions-clés. Délégation interministérielle à l'intelligence économique.
2. To go further: Mamavi, O. & Morin, S. (2014). *Quelle intelligence peut-on trouver dans les « données massives » ? Le cas des marchés publics français*. Revue internationale d'intelligence économique, vol. 6,(2),131-142.

Highlight Topic

DBA, Career, and Family – The Next Challenge ?

Tips to Make this Transition, a Winning Combination



DBA Testimonial

The Transformation You Need to Adopt Along the Way

Doctorate programs are known to be long, complex, and bumpy. Instead of being driven by a straight forward well-defined curriculum, like in a master's program, a DBA is driven by students with the passion they have for their subjects and their determination to reach the finish lines. That is why, the student should develop a support framework that allows for working hard over the 4+ years until graduation. A framework made of people (family and the employer) and processes (habits of time management).

Develop a joint purpose to drive you and your family for the upcoming 4+ years

Developing a purpose for your work will allow you to keep your focus on what should be achieved, and to power back up when you are fatigued. A DBA is an investment, of time and money, like investing in property or stocks, out of which you expect to have a return in the next four years, whether through a better position at work or a career change, or both. Either way, the DBA leads to an increase in your valuation and additional rents, which will invariably reflect in the well-being of your family. Therefore, the time and money you invest in the DBA are not just you, but also for your family's – you are doing the DBA together. Thus finding a joint purpose for your DBA, will allow you and your family to endure long nights of work and weekends at home. The joint purpose will enable you all to focus on the essentials in times of doubt – you will have lots of these – and manage to overcome them.

Secure the support of your employer

Doing a DBA definitely involves much more work than before, and requires an additional segregation of time you have to accommodate. Having a supportive employer definitely helps, especially when they grasp your newly defined priorities and agree to provide you with some flexibility to deliver on both fronts, your work and your DBA.

Develop new habits

The major challenge in working while studying is time management. One could choose to have long weekdays, and then rest over the weekends, or even split the work evenly between workdays and some weekends. Either way, you have to find the time to work on your DBA. Developing the habit of writing a page every day, whether in the morning or the evening, or even during your breaks at work, is a step in that direction. By doing that you compound lots of benefits including, efficiency, more content to use, and time to spend with your family and this allows you to shut down and recollect. First, one thing will lead to the other, you will start to read more, the process of writing will become easier, and you will find yourself doing more work in less time – even if what you write might not end up in your paper or thesis. Second, writing daily means accumulating lots of content, from which you can juggle to include in your deliverables. Third, writing daily will considerably reduce how much time you spend on your DBA during the weekends, meaning more time to spend with your family, and most importantly time to shut down and recollect.

Rework

The DBA is an iterative process, working and reworking your arguments and approach until you reach the granularity required is essential to the process, especially if you are doing a paper-based DBA. On top of your supervisor and school reviewers, you have journal and conference reviewers who will weigh-in on your deliverables – which you though were perfect the first time around. As tiring as this iterative process might be, this is the only way forward. Focusing on your joint purpose will allow you to find the energy needed to keep moving.

As much as doing a DBA is hard work, students are usually happy to be working on the subject they are passionate about. Build the support framework to keep you going: Develop a joint purpose with your family, ensure the support of your employer, and change your habits.

Elie-Cedrick Achkar – DBA candidate

DBA Testimonial

Family- My Source of Motivation and Support

I started the DBA journey with my five-month-old baby girl and my two-year-old son. I knew it would be a powerful challenge especially because my baby was exclusively breastfeeding and I was employed as a full-time auditor in the American University of Beirut. Still, I strongly believe that nothing is impossible when you set your mind to it. The combination needed for my success was a topic I am passionate about and an adequate plan to go through the journey.



My thesis was about using social marketing to promote breastfeeding, a subject I deeply cherish. I expected my research findings would help me find solutions to struggles I was encountering as the founder and a board member of a local NGO that promotes, supports, and protects breastfeeding in my home country. As for the plan, I treated the DBA like any long-term project requiring a time and cost budget and, most importantly, communication with stakeholders involved. I made sure that people around me were on board with my plan, and I was supported by the director of the university audit office, who encouraged my endeavor and allowed me time to travel to workshops and to study before deadlines.

Yet, my husband was my main source of motivation and support. He used his work vacation days to travel with me and our children to each and every workshop so I would be able to continue breastfeeding. He encouraged me to go on when I was feeling overwhelmed, and he raised me up when I was feeling down. I created a DBA timeline detailing all the milestones, including those set by GEM and those I set for myself, such as academic conferences to attend and papers to submit to journals. From that timeline, I created monthly plans and weekly activities, and I shared the timeline with my thesis supervisor, who was very responsive.

I graduated three years later, which is actually rare because the journey usually takes between four and five years. I worked diligently, and no matter how difficult it was, I would adhere to my timeline. I performed data analysis during the night when my family was asleep and wrote during weekends when my family was out for a picnic. After my workday, I would sometimes stay late at my university office to work on my thesis.

As I look back now, I only recall the happy moments, not the fatigue and the white nights. I see a journey I accomplished with a thesis that was appreciated by internal and external reviewers without modifications, a published and cited article in a high-impact peer-reviewed journal, and the chance to participate in two academic conferences. I also see friendships I made and memorable moments I shared that are endlessly precious. I now look back at my success with pride and happiness. The DBA taught me something that means much more to me than all the information I learnt throughout the three years of my journey. It taught me that with passion, purpose, and commitment, I am able to accomplish anything and I can conquer any challenge. It taught me that when I set my mind to something and communicate about it with ardor and enthusiasm, people would provide me the support to reach my goal.

My parents, my husband, and my children attended my graduation ceremony with joy and pride. I was also promoted in the office, and I was able to take on very important challenging projects last year. Now, as I write this article, I am breastfeeding my third baby who is two weeks old while my now six-year-old and four-year-old children are playing by my side. Life is a journey, and we are powerful and capable beings. Consider the DBA as part of that beautiful journey with ups and downs and smiles and tears. Do not seek the end. Live it, enjoy it, and make the most out of it.

Sarah Bou Diab – 2018 DBA graduate

DBA Testimonial

DBA and Family : a new balance to find

After a rewarding early career in aerospace manufacturing and supply chain management, I started my own consulting company – KickStage Consulting – in late 2015. We focus on providing agile and data-driven supply chain and manufacturing project consultancy to a broad range of aerospace and high-technology firms. Our customers range in size from small start-ups who don't know how to productionize their product idea through to large multinational aerospace manufacturers who need quick containment of supply chain quality crises.

I've always jumped at any and all opportunities to expand my education and professional training, and figured if I couldn't shake the desire to pursue a Doctoral degree by the time I turned 30, then I would take the plunge and go for it! I pursued all 3 of my Masters degrees while working full-time, so had years of experience defining a work-life-research balance with little stress, and expected that this latest pursuit would be no different.

However, a critical point that I overlooked in visualizing a doctoral study plan was that I pursued all my Masters degrees before I had children! (Well, to be truthful, I gave birth to my son in the middle of my last class for my last Masters – but being an obsessive planner and front-end worker mitigated any disruption to completion).

My children are now both 5-years old, so I am in the peak zone of 'active parenting'. As well as school they are starting to get immersed in extra curricular activities, and as such take up a lot of my time (as they deserve to). It has, however, made the pursuit of a DBA on top of my full-time career very challenging – though not impossible.

Angela surrounded by her husband and children

Being self-employed, while still needing 40 hours of my time a week to work, does allow a little more flexibility in my schedule. I can work from home after my children are asleep to free up some of my day for schoolwork and meetings with my professor. I also start most days at 5:30 or 6AM in order to get an hour or so of work in prior to my kids waking up. Despite being a hard habit to start, these are actually now my most productive hours of the day!

It would be false to say I can fit in all of my needed school time when my kids are at home or sleeping. Weekends are a critical window for schoolwork, and I often have to work with them around me, as my husband's schedule is just as busy as mine. On weekend days that I have to work, I try to have a few core, fun hours with my kids at somewhere like SeaWorld or the San Diego Zoo. This way, when we arrive home, they are ready and happy to watch a movie or play at home while I work, versus getting restless and disruptive.

At the beginning of this endeavor, I felt guilty about the moments when I have to ask my children to wait for my attention. However, I am realizing that, at their age, it is actually a good quality for them to practice – as well as watching their parents work hard to achieve goals.

Angela Whiteside – DBA student



RECENT GRADUATIONS



Rabih Radwan El Dana

GEM DBA Lebanon – viva January 28, 2019

Analysis of the Determinants and Impacts of Cross-Border Mergers and Acquisitions

Chair: Caroline Gauthier

Supervisor: A. Elmasry

Reviewers: R. Bah, K Soderquist



Sakrapong Satitvemone

GEM DBA Switzerland – viva January 31, 2019

An exploratory study for a better understanding of internet usage in organizational buying behavior (OBB): A case study of Thailand's printing industry

Chair: Pierre-Yves Sanséau

Supervisor: M. Saucet

Reviewers: M. Ben Mimoun, M. Garnier



Song Guangnian

GEM DBA China– viva January 31, 2019

Relations between Chinese entrepreneur's social network, entrepreneurial competency and initial capital obtaining

Chair: Jie Yan

Supervisor: Jicai Liu

Reviewers: Barthélémy Chollet, Elena Casprini



Pornsiri Sairojpan

GEM DBA China – viva January 31, 2019

Collaborative social enterprise networks in Hong Kong

Chair: Jie Yan

Supervisor: Andrew Parker

Reviewers: Erno Tornikoski, Saulo Dubard Barbosa

RECENT GRADUATIONS



Abdulrahman Alterkait

GEM DBA Europe – viva January 31, 2019

How can opinion leaders use WOM to improve brand image in online communities? Analysis of small businesses and online communities

Chair: Vassili Joannidès de Lautour

Supervisor: M. Pedram

Reviewers: D Wikramasinghe, D Golsorkhi



Oleksandr Shyrokov

GEM DBA Switzerland – viva January 31, 2019

Business Model Replication in different environmental velocity contexts

Chair: Pierre-Yves Sanséau

Supervisor: Amélie Boutinot, Corine Genet

Reviewers: R Gandia, S Colombero



Xiaoying Guo

GEM DBA China– viva February 1, 2019

IPO initial return volatility and risk factors : evidence of Chinese market reform 2009

Chair: Jie Yan

Supervisor: Ms Guo Haifeng

Reviewers: Michel Albouy, Jean-François Gajewski



Jeffrey Allan English

GEM DBA Abu Dhabi– viva February 1, 2019

Non-Financial Value in Certified Benefit Corporations

Chair: Caroline Gauthier

Supervisor: D. Devan

Reviewers: G Demuijnck, M. Mielly

RECENT GRADUATIONS



Benoît Bonvin

GEM DBA Grenoble – viva February 1, 2019

Facteurs clés de succès de la gestion du changement et certification ISO 9001 : le cas du secteur de l'assurance en France

Chair: Vassili Joannidès de Lautour

Supervisors: Jean-Jacques Chanaron et Jean-Paul Cassar

Reviewers: Sophie Buer Chemin & Olivier De Lagarde



Furaih AlTamimi

GEM DBA Jeddah – viva February 1, 2019

Determinants of Parental School Choice. Impact of Cultural Values on Educational Choices: The case of Private International Schools in the Eastern Province, Saudi Arabia

Chair: Valérie Sabatier

Supervisor: Caroline Gauthier

Reviewers: Julien Grobert, Mariana Fornerino



Yu'e Liu

GEM DBA China– viva February 1, 2019

The mediating role of Chinese luxury consumer motivations in the influence of country-of origin and price sensitivity on brand loyalty

Chair: Jie Yan

Supervisor: Yu Xiubao

Reviewers: Yan Meng, Cindy Caldara



Quanze Zhao

GEM DBA China– viva February 13, 2019

Value and barrier analysis of applying BIM in green buildings

Chair: Jie Yan

Supervisor: Guangbin Wang

Reviewers: Sophie Buer Chemin, Peiran Su

RECENT GRADUATIONS



Paul Kaddissi

GEM DBA Lebanon – viva February 19, 2019

The Impact of Emotional Intelligence on Employees' Performance: The Roles of Work Engagement and Employees' Satisfaction – The Case of Hotel-Dieu De France

Chair: Caroline Gauthier

Supervisor: Alessandro Cavelzani

Reviewers: Vassili Joannidès de Lautour & Marie Holm



Mickaël Buffart

GEM PhD – viva March 11, 2019

The interactions between the entrepreneurs and their environment in the development of their entrepreneurial project.

Chair: Pascal Dey

Supervisor: Erno Tornikoski

Reviewers: Jojo JACOB, Isabel-maria BODAS-FREITAS, Karl Wennberg



Hongyu Liu

GEM DBA China – viva March 11, 2019

On the construction of competency model for IT technicians and its application in higher vocational education

Chair: Jie Yan

Supervisor: Jean-Jacques Chanaron

Reviewers: Shan Zhao, Gianluca Elia



Kaiji Xie

GEM DBA China – viva March 11, 2019

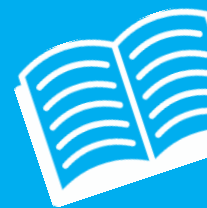
Team boundary-spanning activities of technology transfer : how is team performance in China?

Chair: Jie Yan

Supervisor: Alberto Di Minin

Reviewers: Maggie Mei, Cristina Cinici

PUBLICATIONS



Peer reviewed journals:

Phillips E. (DBA Graduate), The Positive Externalities of Chapter 13 “Cramdowns” Could Prevent the Next Foreclosure Crisis, *Journal of economic issues*, 2019, vol. LIII, no. 1, pp. 194-212

Jiang Y. (PHD Graduate), Tornikoski E., Perceived uncertainty and types of behavioral logic: temporality and unanticipated consequences in the new venture creation process , *Journal of Business Venturing*, 2019, vol. 34, no. 1, pp. 23-40

Hildebrand D., **Harding R. D. (PHD Graduate)**, Hadi R., Culturally-Contingent Cravings: How Holistic Thinking Influences Consumer Responses to Food Appeals, *Journal of Consumer Psychology*, 2019, vol. 29, no. 1, pp. 39-59

Patel T., **Salih A. (DBA Graduate)**, Cultural Intelligence: A Dynamic and Interactional Framework, *International Studies of Management & Organization*, *International Studies of Management and Organization*, 2018, vol. 48, no. 4, pp. 358-385

Sanseau P.-Y., **Kwame Opoku F. (DBA Graduate)**, Perception of pay equity in public universities in Ghana: effect on individual performance and work behavior, *International Journal of Public Administration*, 2019, vol. 42, no. 1, pp. 76-85

Meunier L. (PHD Candidate), Gajewski J.-F., Desmoulins-Lebeault F., What Can we Learn from Neurofinance, *Finance*, 2018, vol. 39, no. 2, pp. 93-148

Desmoulins-Lebeault F., **Meunier L. (PHD Candidate)**, Moment Risks: Investment for Self and for a Firm, *Decision Analysis*, 2018, vol. 15, no. 4, pp. 242-266

Jiang Y. (PHD Graduate), RÜling C.-C., Opening the black box of effectuation processes: Characteristics and dominant Types , *Entrepreneurship Theory and Practice*, 2019, vol. 43, no. 1, pp. 171-202

Chapters

Deryckere B. (DBA Graduate), Gauthier C., Sustainability: From conceptualization to operationalization: A literature review dans *Business strategies for sustainability: A research anthology*. Routledge Ed., Routledge, London, United Kingdom, pp. 234-243, 2019

Jathol B. A. (PHD Graduate), RÜling C.-C., Temporary incorporation as a mechanism of strategic responsiveness: The BBC's digital transformation, 1992–2015 dans *Strategic Responsiveness and Adaptive Organizations: New Research Frontiers in International Strategic Management.*, Andersen, T. J., Torp, S., Linder, S. Eds, Emerald Group Publishing, Bingley, United Kingdom, pp. 111-124, 2019

Press

Omezzine F. (PhD Student), Schleich J., The future of blockchain according to experts in the energy sector, *The Conversation*, 2019, pp. online

CALL FOR PAPERS



Engaged Management ReView (EMR) Writing Workshop on May 11th, 2019

Location: TEMPLE University's DBA facility, [Convene Commerce Square](#), 2001 Market Street, 2 floor, Philadelphia, PA

The *Engaged Management ReView* (EMR) is pleased to announce its 2nd no-cost (free) workshop to help practitioner-scholars prepare journal articles for submission to EMR. The workshop is organized by the [EDBAC](#) and the EMR journal and it will take place from noon to 5:00 pm, on **Saturday, May 11th, 2018** at TEMPLE University's DBA Center. The first workshop of this nature was held at GSU on May 12th 2018 and it has resulted in several publications and in-process papers.

ORGANIZERS

- Professor Kalle Lyytinen, Case Western Reserve University
- Professor Lars Mathiassen, Georgia State University
- DBA Louis Grabowski, Georgia State University

GOAL

The purpose of the workshop is to help DBA students and graduates prepare articles for submission to the *Engaged Management ReView* (EMR) journal. This journal is a joint venture between the EDBAC and Case Western Reserve University aimed at publishing research from the EDBAC community. At the workshop, you will learn about the profile of the journal and the different genres of articles that may be submitted (empirical, essay, and translation). Moreover, you will also receive guidance for how to develop submissions and learn about experiences with developing and reviewing articles for the journal. Finally, and most importantly, the workshop will provide participants opportunities to receive feedback on submissions that are in various stages of development for the journal.

The workshop will be helpful for potential authors in making their manuscripts ready for submission in any of the genres accepted by EMR. All participants are expected to familiarize themselves with the EMR requirements for the specific paper genre they adopt. This is particularly important for those that develop an empirical paper.

PROGRAM

1. Review and discussion of the article writing process
2. Review and discussion of the different EMR paper genres
3. Work in teams of 3-5 authors with 1-2 EMR editorial board members. Each team will provide detailed feedback to help authors further develop their manuscript for submission or resubmission to EMR.
4. Discussion among editorial board members and workshop participants on key lessons concerning writing and reporting practitioner-oriented research for EMR and reviewing for EMR.

REQUIREMENTS

Each participant must submit a new or revised manuscript or a plan for a manuscript (3-4 pages extended abstract) before the workshop no later than **April 15th, 2019**. This manuscript will provide the baseline for discussions at the workshop. Include it in an email addressed to both Kalle Lyytinen at kjl13@case.edu and Lars Mathiassen at lars.mathiassen@ceprin.org and copy it to the EMR email address at engaged-management-review@case.edu.

- For guidelines for how to format an EMR empirical paper, go [here](#) for a web page explanation and [here](#) for a Power Point brief
- For an example of what a published EMR empirical paper looks like, go [here](#)
- For an example of what a published EMR translation paper looks like, go [here](#)
- For an explanation of why the EMR empirical format is the way it is, go [here](#)
- For EMR Frequently Asked Questions, go [here](#)
- For videos of EMR board members discussing aspects of EMR, go [here](#)
- For the EMR editorial team, go [here](#)

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CONTACT

Claire BOURGETON
Doctoral Communications & DBA
Recruitment

claire.bourgeton@grenoble-em.com

PRACTICAL INFORMATION

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