

# ***Online Leadership Programs***

*2020 Portfolio*





## KEEP LEADING WITH US

*Discover our Online Live and Platform Based Programs*

*Continue the leadership journey with our research driven virtual leadership programs in order to deliver critical skills that advance teams and organizations around the world. Engage in an innovative online learning experience that immerses your leaders in compelling conversations with small cohorts, and that teaches them how to navigate daily change and disruption through interactive exercises.*

*Explore our online portfolio of curated and customized solutions to find an online leadership program with the flexibility and scalability that are right for your organization.*



# PLATFORM BASED PROGRAMS

## *What is the difference?*



### Reimagined Online Learning

An instructional design framework designed to be highly engaging & grounded in content that is real world & authentic.



### Social and Collaborative

Learners thrive in an environment where they can learn from one another. Weekly team meetings & discussion threads add the power of social learning.



### Engaging & Personalized

**The Impact Meter**, a gamified measure of participant engagement with the course content and with each other that also engenders friendly among members of a learning group. (CCL Platforms)

**The Skill Tracker**, a numerical measure and graphical representation of the degree to which participants engage with and practice the course skills. (CCL Platforms)



### Rich Instructional Model

Featuring Interactive learning activities including video, skills practice, self assessments & reflective journaling.



### Sharable & Saveable

Notes, Highlights & Takeaways enable learners to capture & share content (including snippets of video transcripts) then assemble and save to a personalized notebook of course takeaways.



### Secure Learning

A private, walled garden environment allows participants to safely access personal & company specific topics.





# LIVE ONLINE PROGRAMS

## *What is the difference?*



Highly interactive program designed for online delivery.  
Gives most close to classroom experience.



Facilitated 'live online' by an experienced leadership faculty member.  
Unique blend of online facilitator and online producer for the delivery.



Ideal for participants working from remote locations.



Program is split in blocks of 1.5 to 3 hours, that are scheduled in agreement with the client.



Center for Creative Leadership researches show that Live Online programs have a similar impact as classroom programs.



Provider's original digital certificate is provided after the program.



# Platform Based Programs



Name	Delivery	Category	Language	Topics	Duration	Provider
<b>CCL® Boost™</b>	Digital Learning, Asynchronous, Self-paced	Platform	English	Mindset Skillset Relationships Do-it-all attitude Perspective Focus	1 hr/wk over 6 weeks	Center for Creative Leadership (CCL®)
<b>The Leadership Conversation</b>	Asynchronous, Cohorted	Platform	English	Creating Leadership (Leadership Context, DAC : Direction - Alignment- Commitment) Elements of Leadership (Self-Awareness, Influence, Communication, Learning) Virtual Leadership (Virtual Context, Virtual Workplace, Virtual Teams, Virtual Relationships) Leading Innovation (Embracing Uncertainty, Framing Problems, Generating Ideas, Designing Experiments)	1-2 hr/wk over 4 weeks per module	Center for Creative Leadership (CCL®)
<b>Frontline Leader Impact</b>	Asynchronous, Cohorted with CCL Facilitator	Platform	English	DAC Self-awareness Learning Agility Communication Influence Political Savvy Motivating Your Team	3 hrs/wk over 6 weeks	Center for Creative Leadership (CCL®)
<b>CCL® Compass™</b>	Digital Learning, Asynchronous	Platform	English	All 52 Competencies in CCL's Competency Library	1 year access	Center for Creative Leadership (CCL®)

# Platform Based Programs



Name	Delivery	Category	Language	Topics	Duration	Certification
<b>Data Analytics for Managers</b>	Synchronous / Asynchronous Cohorted Facilitated	Live Online	English	Understanding Data Analytics Intelligent Consuming of Data Descriptive, predictive, and prescriptive analytics Data analytic techniques Designing Business Experiments	9 sessions (each session takes approx. 3 hours)	ESMT Berlin
<b>Readiness Module – Leadership Styles</b>	Synchronous / Asynchronous Cohorted Facilitated	Live Online	English	Legitimate leadership styles Pros and cons of the leadership styles Reflecting of leadership style	11 sessions (program takes total of 2 hour and 20 mins)	ESMT Berlin
<b>Entrepreneurship</b>	Synchronous / Asynchronous Cohorted Facilitated	Live Online	English	Generating Ideas & Forming Entrepreneurial Teams Articulating, Testing and Analyzing Marketing and Financing Pitching and Scaling	10 sessions (each takes takes approx. 5 hours)	ESMT Berlin

*\*Powered by polls, interactive exercises, breakout discussions, and reading materials related to the topic of the session.*

# Live Online Programs



Name	Delivery	Category	Language	Topics	Duration	Certification
<b>Change in Authenticity</b> <i>(Online Version of Leading Change™ Program)</i>	Synchronous Cohorted Facilitated	Live Online	English	VUCA World Key Change Challenge Human Reaction to Change Accountability New Leader's Role in Change Emotional Intelligence Storytelling Motivating Others	1,5 hr x 8 sessions	Center for Creative Leadership (CCL®)
<b>Senior Leadership</b> <i>(Online Version of Leading Strategically™ Program)</i>	Synchronous Cohorted Facilitated	Live Online	English	Understanding leaders' strengths and weaknesses as strategic leaders Improving their strategic leadership skills Leveraging new leadership skills to address specific strategic challenges Thinking, acting and influencing strategically	1,5 hr x 8 sessions	Center for Creative Leadership (CCL®)
<b>Leading Teams Remotely</b>	Synchronous Cohorted Facilitated	Live Online	English	Building high-performing virtual teams Running effective team virtual meetings: tools and techniques for engagement Virtual communication, managing conflict and collaboration Building and maintaining trust in virtual teams	1,5 hr x 4 sessions	Center for Creative Leadership (CCL®)
<b>Agile Mindset</b> <i>(Online Version of Leading Agile™ Program)</i>	Synchronous Cohorted Facilitated	Live Online	English	Applications of principles and best practices of agile approach Transforming self and teams to agile mindset through a deeper team awareness and action planning	1,5 hr x 8 sessions	Center for Creative Leadership (CCL®)

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\*Each program is kicked off with 45 mins of readiness & alignment session and the program ends with 45 mins "reflections" session.

# Live Online Programs



Name	Delivery	Category	Language	Topics	Duration	Certification
<b>Lead 4 Success™</b>	Synchronous Cohorted Facilitated	Live Online	English / Turkish	Self-Awareness Learning Agility Communication Influence	1,5 hr x 8 sessions	Center for Creative Leadership (CCL®)
<b>Better Conversations Everyday™</b>	Synchronous Cohorted Facilitated	Live Online	English	Listen to Understand Ask Powerful Questions Challenge and Support With Feedback Establish Next Steps and Accountability	1,5 hr x 4 sessions	Center for Creative Leadership (CCL®)
<b>Digital Leadership in Times of Crisis</b>	Synchronous Cohorted Facilitated	Live Online	English	How to lead through a crisis Digital leadership Creating advantage through entrepreneurial thinking From disrupted to disruptor: reinventing your business	1,5 hr x 4 sessions	Center for Creative Leadership (CCL®)
<b>Leader Coaching &amp; Feedback Skills</b>	Synchronous Cohorted Facilitated	Live Online	English	Establishing trustful relationship Giving feedback	1,5 hr x 8 sessions	Center for Creative Leadership (CCL®)

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Name	Delivery	Category	Language	Topics	Duration	Certification
<b>Managing Stress &amp; Anxiety</b>	Synchronous Cohorted Facilitated	Live Online	English	Easy-to-apply models on leader coaching and feedback skills Understanding the pitfalls of coaching and constructive feedback Understanding coaching and feedback techniques through different role-plays and exercises	1,5 hr x 4 sessions	Center for Creative Leadership (CCL®)
<b>Influencing and Public Speaking</b>	Synchronous Cohorted Facilitated	Live Online	English	Enhancing communication with storytelling and active listening techniques through research-based influencing tactics and a set of executive presence tools and instrument	1,5 hr x 8 sessions	Center for Creative Leadership (CCL®)
<b>VUCA: Adapt and Thrive in Turbulent Environments</b>	Synchronous Cohorted Facilitated	Live Online	Turkish / English	Changing Paradigms & New World Systemic Perspective Emotional Intelligence Leadership in VUCA World	1,5 hr x 4 sessions	41 North Business School
<b>Negotiation Tactics</b>	Synchronous Cohorted Facilitated	Live Online	Turkish / English	Corporate Culture Working Styles (Remote / Physical / Hybrid) Principles of Remote Working Technology Commitment Managing Stakeholders	1,5 hr x 5 sessions	Grenoble Ecole de Management & 41 North Business School

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<b>Emotional Intelligence</b> <i>(Duygusal Zeka)</i>	Synchronous Cohorted Facilitated	Live Online	Turkish / English	Self-Awareness Self-Regulation Motivation Empathy Social Skills	1,5 hr x 8 sessions	41 North Business School
<b>Decision making &amp; Result orientation</b> <i>(Karar Alma ve Sonuç Odaklılık)</i>	Synchronous Cohorted Facilitated	Live Online	Turkish / English	Team Courage Deep Democracy Taking Risk Under Pressure & Uncertainty Agility & Resilience	1,5 hr x 8 sessions	41 North Business School
<b>Retaining &amp; Developing Talent</b> <i>(Yeteneği Geliştirme Elde Tutma)</i>	Synchronous Cohorted Facilitated	Live Online	Turkish / English	Adopting Delegating Motivating Leveraging Diversity Courage Resilience Creating Purpose	1,5 hr x 8 sessions	41 North Business School
<b>Managing with vision and values</b> <i>(Vizyon ve Değerlerle Yönetme)</i>	Synchronous Cohorted Facilitated	Live Online	Turkish / English	Corporate Commitment Alignment & Risk Taking Taking Initiative Composure Social/Work Life Balance Honesty and Open Communication Seeking Broad Knowledge	1,5 hr x 8 sessions	41 North Business School

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Name	Delivery	Category	Language	Topics	Duration	Certification
<b>Women in Leadership</b> ( <i>Kadın Liderlik Programı</i> )	Synchronous Cohorted Facilitated	Live Online	Turkish / English	Self-Awareness Strategic Networking Effective Communication Creating Impact Work-Life Balance Spanning Self Boundaries Managing Conflicts	1,5 hr x 15 sessions	41 North Business School
<b>Agile Leadership</b> ( <i>Çevik Liderlik</i> )	Synchronous Cohorted Facilitated	Live Online	Turkish / English	Creating Culture Rapid Prototype Creative Thinking Collaborative Approach Tolerance Managing Conflicts	1,5 hr x 8 sessions	41 North Business School
<b>Lead with Learning Agility</b> ( <i>Öğrenme Çevikliği ile Liderlik</i> )	Synchronous Cohorted Facilitated	Live Online	Turkish / English	Innovation Agile Leadership Learning From Experience Courage Resilience Forging Synergy	1,5 hr x 8 sessions	41 North Business School
<b>Positive Thinking</b> ( <i>Pozitif Düşünce</i> )	Synchronous Cohorted Facilitated	Live Online	Turkish / English	Living in The World of VUCA Being Mindful Beyond Inner Obstacles Self Leadership	1,5 hr x 4 sessions	41 North Business School

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<b>Feedback Thrives</b> ( <i>Geliştiren Geribildirim</i> )	Synchronous Cohorted Facilitated	Live Online	Turkish / English	Listen to understand Ask powerful questions Challenge & support with Feedback Establish next step & accountability	1,5 hr x 4 sessions	41 North Business School
<b>Design Thinking</b> ( <i>Tasarımsal Düşünce</i> )	Synchronous Cohorted Facilitated	Live Online	Turkish / English	Fundamentals of Design Thinking Customer Centricity Strategy Innovation Agility Collaborations Problem Solving Computational Thinking	1,5 hr x 8 sessions	41 North Business School
<b>Resilience, Mindfulness &amp; NeuroScience</b> ( <i>Dayanıklılık, Farkındalık &amp; Nörobilim</i> )	Synchronous Cohorted Facilitated	Live Online	Turkish / English	Individual Resilience Team Resilience Organizational Resilience Mindfulness Neuroscience	1,5 hr x 8 sessions	41 North Business School
<b>Remote Working &amp; Management</b> ( <i>Uzaktan Çalışma ve Yönetim</i> )	Synchronous Cohorted Facilitated	Live Online	Turkish / English	Corporate Culture Working Styles (Remote / Physical / Hybrid Principles of Remote Working Technology Commitment Managing Stakeholders	1,5 hr x 5 sessions	41 North Business School

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Contact us for more details  
[formore@41north.com.tr](mailto:formore@41north.com.tr)