

InsideRisk™

High-Stakes Leadership in Action

Unforgettable. Transformational.



Watch trailer:



Based on
the true case of
Swiss executive
J.P. Mottu

“An incredibly eye-opening, intense and deeply reflective leadership experience. Every leader should experience it.”

Louise Kyhl Triolo

Head of Leadership Development and Culture Innovation
Airbus

“Immersive gamification is the future of executive training: InsideRisk is leadership development at its best.”

Sebastien Tondeur

CEO, MCI/Ovation

“A frighteningly realistic simulation of business risk and high-stakes decision-making.”

Robert Harpel

CTO, Fitch Ratings

Build trust and lead effectively in high-stakes conditions.

- Master the fundamental behaviors of leading in high-stakes conditions
- Improve your capacity to exercise critical thinking
- Create authentic trust around yourself and with the people in your organization
- Put your learnings directly into action

Discover the three classic formats
available worldwide (page 7)

Ratings:

94%

"good / excellent"

Based on an InsideRisk survey taken by over 1,000 participants between 2016-2018. This percentage has been confirmed $\pm 1\%$ by three independent surveys conducted by Airbus, Nestlé, and Leaderonomics.

"I learned the power of essential leadership behaviors to build real trust and gain leverage in the most difficult situations."

– Martin J.

"Pushed me to think about when and where to take risks."

– Marián S.

"Good for me to practice stressful decision-making."

– Trudy O.

"Helped me learn what decision making is all about in time of crises."

– Sajiv N.

"Bringing a leader to the edge of leadership and his emotions was a phenomenal experience."

– Henrik H.

"The most powerful experience I have ever had in a course."

– Anna G.



Real-life negotiator J.P. Mottu



Watch testimonials
from participants:



Our Approach

High-Stakes Leadership in Action has been created to trigger an in-depth reflection on the essence of leadership and trust-building.

The experience begins by immersing you in the case of J.P. Mottu, a Swiss executive in charge of saving his employee, kidnapped by Colombian rebels in 1988. During the case, you are called upon to make extremely challenging decisions, discuss them in small groups, and compare your choices to those made in the true story.

After assessing how you tend to react under pressure, you go through a debrief and a masterclass on key leadership behaviors, during which you bridge your assessments and learnings to your day-to-day reality. This process leads you to identify your leadership strengths, weaknesses and bias and incites you to take action.

The approach used for the 28-Day Follow-through combines e-learning, reference materials, online tool kits, opt-in challenges and motivational items shipped to you to inspire implementing your learnings over time and building new practices.



Edouard Getaz
Founder, InsideRisk



Prof. George Kohlrieser
Professor of Leadership and Organizational Behavior
IMD Business School; best-selling author of
Hostage at the Table and *Care to Dare*

The experience and learning process have been designed by an international team of leadership experts, psychologists, content creators and IT designers.

High-Stakes Leadership in Action is the result of three years of research and development. It arose from a close collaboration between InsideRisk's founder and producer Edouard Getaz and hostage negotiator and world renowned expert in leadership Prof. George Kohlrieser, from IMD Business School.

InsideRisk is part of IMD Business School "High Performance Leadership" Program.

Going Back to the Foundations of Leadership

Bonding

- Are you aware that your biases prevent you from forging more useful relationships?
- How willing are you to bond with people you don't naturally like or connect to?

What you will learn: Bonding brings new insights, reduces conflict, and allows you to retain leadership in every situation.

Framing

- Are you aware that your brain is wired to edit reality in order to help you make quick decisions?
- How committed are you to seeking and evaluating other frames before making any decision?

What you will learn: Framing unlocks your creativity, a necessary quality to seizing new opportunities.

Being trustable / Trusting others

- As a leader, how do you earn trust for yourself and encourage trust among others?

What you will learn: Through the practice of essential leadership behaviors, InsideRisk shows you how to build up trust, through simple, practical actions.

Creative Thinking

- When under pressure, are you able to convert problems into opportunities?
- Are you enabling a full diversity of opinions?

What you will learn: Promoting a mindset of creativity is a critical success factor in a world of exponential change.

Settling the Unresolved

- How much bandwidth do you really have when you are struggling with personal unresolved issues?
- How focused can you be?

What you will learn: Developing a mindset of being psychologically "hostage-free" and enjoying life.



Thinking Ethically

- Is unethical behavior a time bomb in an increasingly transparent world?
- What happens when your values don't align with the culture of your organization?

What you will learn: Thinking ethically will shift the paradigm of decision-making in the coming years.

Resilience / Rebounding

- Are you judging people on results or process?
- Do you enable people to rebound if they make a mistake?

What you will learn: Resilience is essential to risk-taking and innovation.

1.

Groundbreaking
experiential
learning

Live interactive experience

Experience your **leadership qualities** while under pressure
(individual + group work)

Define your **leadership fingerprint**
+ **commit to practice**
(individual + group work)

Reflect on what might be
unresolved in your life
(individual)

Watch experience
overview video:



Online	Live	
Registration + On-boarding	The true case of J.P. Mottu	Debrief + Masterclass Part I

28-day follow-through online / offline*

*This part of the program is optional and can be added to both the Half-Day and Full-Day programs.

2.

Innovative
approach to
foster behavior
changes

Daily practice of seven key leadership behaviors
Exploration of critical attributes and impediments

Step up your leadership
Be "hostage-free"

Opt-In challenge: Pick your **hostage situation**
(if any) and **resolve** it within 28 days

Take action:
resolve what is
unresolved

28 business days
(no communications on week-ends + holidays)

Online	
Masterclass Part II (e-learning)	
	Tool kit: "Your Hostage Situation" Direct access to our support team
Offline	
Reference material: <i>Hostage at the Table</i>	
Motivational objects shipped to participants during the 28 days	



Content of the Program

The Live Experience

The true case of J.P. Mottu incorporates multimedia, personal and group interactivity, and live moderation. During the presentation of the case, participants reflect on their own leadership qualities and aspirations. This session is designed to bring participants to identify – in total confidentiality – an essential unresolved matter in their own lives. Identifying this element is one of the highlights of the Program. During this session, participants work individually or by groups, depending on the topics.

The Debrief / Masterclass Part I

With flashbacks to the real-life case, a moderated 75-minute session of group work features short videos from Prof. George Kohlrieser. After watching each video, participants discuss the topic in groups, taking off from thought-provoking questions. This process provides a bridge between new learnings and day-to-day realities.

The Live Experience and Debrief/Masterclass Part I address:

Framing	Creative thinking
Bonding	Settling the unresolved
Trusting	Thinking ethically
Rebounding	

Other essential topics are covered during the session:

- Ability to take risks
- Ability to deal with conflict
- Luck
- Joy of life

28-Day Follow-Through

Using the Live Experience as a metaphor, our **online, e-learning-based Masterclass Part II** provides short, daily nuggets of content (videos, texts, self-assessments, etc.) requiring no more than three minutes per day each. These daily inspirations allow participants to further **explore the main leadership behaviors** experienced during the live event. The online master class features Prof. George Kohlrieser along with Michael Hood, an expert in leadership and a former FBI special agent. **Additional topics closely related to leadership** are also presented in this section:

Stress	Grief
Anger	Noticing and questioning your thoughts
Bias	Gratefulness
Indecisiveness	Ethics

Online tool kit: an online, day-by-day instruction guide to help you set yourself free of your own “hostage situation”

Online library: video materials remain available on InsideRisk’s curated web page

Motivational items shipped to the participants in sync with the online master class. These items are meant to trigger actions and reflections on various topics and leadership behaviors covered in the live event and online — notably bonding, framing, grief, etc.

Reference material:

Hostage At The Table by Prof. George Kohlrieser.



Our clients represent a wide range of industries:

InsideRisk has been attended by thousands of participants in North America, Europe, Asia and South Africa, representing a variety of industries, ranging from: food, aerospace, watches, media, banking, finance, education, to sports, airlines, distribution, construction, mining, etc. Below, a selection of our clients to illustrate the wide variety of industries, companies and organizations who have chosen to present *High-Stakes Leadership in Action* to their employees, with different focuses.



Available Worldwide

Co-create and tailor with us the experience that you want to offer, in your premises or in a venue of your choice.

The live event can be tailored to various needs and focus. Depending on the level of the participants and the size of the event, we will choose with you the most appropriate format. Note that *High-Stakes Leadership in Action* can be run in parallel for the executive level and the management level, offering different takeaways, but revolving around the same case and leadership fundamentals.

Our three classic formats:

Timings are approximate and include breaks. 28-Day Follow-Through online masterclass can be added to all formats.

Half-Day Program:

- Immersion in the true case (2 hours 40 min)
- Debrief/Masterclass (1 hour 20 min)

Full-Day Program:

- Immersion in the true case (2 hours 40 min)
- Debrief/Masterclass (1 hour 20 min)
- Choose one module: (45 min)
 - Ethical dilemmas
 - Visualizing risks
- Leadership challenge (60 min)
- Take-aways (20 min)

Team-building:

- Immersion in the true case (2 hours 40 min)
- Speed Debrief (20 min)



Our Open Program in collaboration with Nestlé: *One-Day Situation Room Experience*

If you wish to attend individually or send a small group of participants from your organization, we present twice a year a full-day open program (executive level) at the Nestlé Learning Center in Lake Geneva Region (Switzerland).

For dates and information: www.insiderisk.com/one



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**“InsideRisk has nothing to do with a lecture:
it’s a big dive into people’s leadership and personalities.”**

Bertrand Rajon

Head of Management and Executive Leadership, Nestlé

**“A fantastic immersive experience useful to anyone
approaching a high-risk situation.”**

Pamela Meyer

Best-selling author of “Lie Spotting”

**“I wish to say thank you for this unique experience.
I have received positive feedback from so many
of our leaders!”**

André Frei

Co-CEO PartnersGroup

**“Vision, determination, personal strength, and grit — all
characteristics that you need for success in professional
sport and all qualities that were developed through the
InsideRisk experience.”**

Claude Julien

Head Coach, Canadiens NHL Hockey Team



Lake Geneva



New York



InsideRisk™

High-Stakes Leadership in Action

“InsideRisk thrusts you in a unique manner into your own ability to make decisions, while constantly confronting you with the reality of a true case. A great moment of introspection.”

Bertrand Piccard

Pioneer of solar aviation

First man to complete a non-stop balloon flight around the globe
President, Solar Impulse Foundation

www.insiderisk.com